

# Independent School Summit

**Tuesday, February 7, 2023**

Time (ET)	Room	Sessions	Speaker(s)
8:30 - 9:00		Breakfast	
9:10 - 9:15	Ballroom East	Welcome & Summit Opening	
9:15 - 10:15	Ballroom East	Challenging Conversations and Difficult Discussions: Fundraising and EDI	Annette Paul, Havergal College
10:15 - 10:30		Break	
10:45 - 11:30	Ballroom Centre Ballroom East	Build Avi's Classroom!  Planned Giving at Independent Schools – It is worth it!	Martha Drake & Carole Zamroutian, University of Toronto Schools (UTS)  Laura Byl, St. Andrew's College
11:30 - 11:45		Break	
11:45 - 12:30	Ballroom East	Testing IS Winning, optimizing your digital marketing and fundraising	Josh Adler, Queen's University
12:30 - 13:30		Lunch	
13:30 - 14:30	Ballroom East	But what's in it for my child? Tuition assistance as a fundraising priority	Mohamed Dostmohamed, Toronto Waldorf School Foundation & Jon Brandt, Global Philanthropic
14:30 - 14:45		Break	
14:45 - 15:45	Ballroom East	Gamify your Annual Giving – The Secret to Success	Katie Kostiuk, The Study
15:45 - 16:00		Day 1 debrief	
18:30	Loft Lounge within hotel	ISAP Canada Social Event	

**Wednesday, February 8, 2023**

Time (ET)	Room	Sessions	Speaker(s)
8:30 - 9:00		Breakfast	
9:00 - 10:00	Ballroom East	Keynote Presentation: Managing knowledge hiding within your organization	Catherine Connelly, Phd. Professor, Human Resources & Management, McMaster University
10:00 - 10:15		Break	Annette Paul, Havergal College
10:15 - 11:00	Ballroom Centre Ballroom East	Raising Funds using Community Bonds: A Case Study  Milestone Celebrations	Hallie McClelland, Kingsway College School & Jennifer Bryan, Tapestry Capital  Ronith Cogswell, Vancouver College
11:00 - 11:15		Break	
11:15 - 12:15	Ballroom East	Agreements, Naming and Recognition - Do's, Don'ts, Ideas & Examples!	Brent Johnston, The Country Day School & Greg Reid, St. Andrew's College
12:15 - 12:50		Summit Close, boxed lunches provided by CCAE	
13:00 - 14:45	Meet in the Hotel Lobby	Optional School Tour	